

**FOR IMMEDIATE RELEASE**

Contact: Jessica Levy  
EZ Connector Media Relations  
Mobile +1.714.292.2990  
jessical@ezconnector.com

**EZ CONNECTOR AWARDED U.S. GENERAL SERVICES ADMINISTRATION (GSA)  
CONTRACT**

***Federal Agencies Now Able to Purchase EZ Connector's Suite of Electrical Connection  
System Products Through GSA Advantage Program***

**TULARE**, Calif. – October 20, 2008 – EZ Connector Inc. ([www.ezconnector.com](http://www.ezconnector.com)), developer and manufacturer of high-performance products for improving the reliability of electrical trailer connections, today announced that the company has been awarded a contract from the United States General Services Administration (GSA) to sell several of its electrical connection systems through GSA's Advantage® Program. Under the terms of its contract (GSA Contract Number GS-30F-0025U), government agencies will be able to easily purchase 11 of EZ Connector's products.

"Securing a GSA contract is significant since it will make it easier and faster for government clients to source and purchase EZ Connector's line-up of products, which provide the highest levels of safety and simplicity for towing equipment and other implements," said Joe Cardoza, President of EZ Connector. "This contract award underscores our commitment to further strengthening our sales efforts targeted toward the government channel, especially for military and federal fleet applications."

The GSA contract award provides a streamlined vehicle for the acquisition and installation process for federal, state and local agencies to purchase EZ Connector's family of products. This contract enables government customers in obtaining special and approved pricing and license terms from a verified and trusted vendor. Government agencies will be able to order EZ Connector's solutions through the GSA Advantage Web catalog, by visiting <https://www.gsaadvantage.gov/advgsa/advantage/search/search.do?contract=GS-30F-0025U&sin=025+101>.

EZ Connector's electrical connection systems are ideal for military and fleet towing applications. The company's products use fail-proof, spring-loaded face-to-face brass contacts. There are no parts to bend or break, and the waterproof design of the plugs keep moisture and contaminants out, eliminating corrosion, creating unsurpassed reliability and safety. EZ Connector's electrical plug can be connected in zero visibility conditions as its magnets pull the unit together, and with a slight twist, the pins align themselves and the plug is connected and sealed. Then the vehicle

and trailer can be driven through the most extreme terrain, while electrical signals pass unimpeded through the clean, dry connection within the plug.

The EZ Connector products available through the GSA Advantage program include:

- Traditional Version Complete Kit
- Traditional Version T-Connector Complete
- Traditional T-Connector Vehicle Side Only
- Traditional Version Trailer Side Only
- Traditional Version – Vehicle Side Only
- 5<sup>th</sup> Wheel Version Complete Kit
- 5<sup>th</sup> Wheel T-Connector Vehicle Side Only
- 5<sup>th</sup> Wheel T-Connector Complete
- 5<sup>th</sup> Wheel Version Vehicle Side Only
- 5<sup>th</sup> Wheel Version Trailer Side Only
- Box of 9 Dummy Plug Sealing Caps

**About EZ Connector Inc.**

EZ Connector Inc. designs, manufactures and distributes the patented EZ Recreational 7-Pin (EZR7), which is the first plug/socket combination of its kind on the market to improve the reliability of the vehicle/trailer connection. Designed with ease-of-use, reliability and safety in mind, EZ Connector's suite of electrical towing connection products is ideal for a variety of military, fleet, recreational, non-commercial and commercial applications, including boating, farming, RV, trucking and other activities. EZ Connector also manufactures an array of complementary products to enable a safer, simpler towing experience. Headquartered in Tulare, Calif., EZ Connector Inc. is a privately held company. For more information, please visit [www.ezconnector.com](http://www.ezconnector.com).

# # #